

# **Vietnam Dairy Industry:**

New Development to 2020

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## Milk prices increased 16 times in three years

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Milk prices in Vietnam have been adjusted upward 16 times over the past three years, causing difficulties for a lot of consumers, news website VietNamNet reported Sunday.



In recent years, Vietnamese milk consumption has increased by 5-7% annually, and the country has a shortage of some 650,000 tons of milk a year.

While milk prices keep surging, dairy farmers are struggling nationwide. Nguyen Dang Vang, vice chairman of the National Assembly's Science, Technology and Environment Committee, told Thanh Nien that dairy firms only pay local farmers around VND7,000 per liter of milk.

At this price, farmers suffer losses and find it too difficult to expand production, he said, noting that the country's dairy cow population only grew 4.9 percent in recent years.

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#### Attractiveness of Vietnam's dairy industry

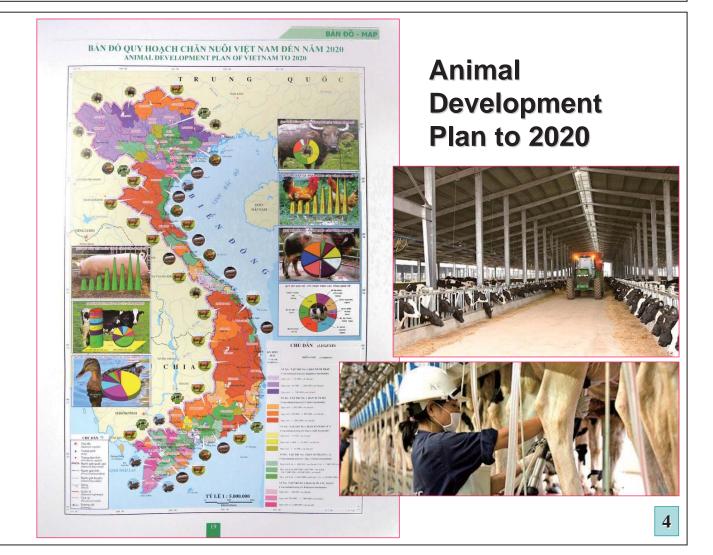


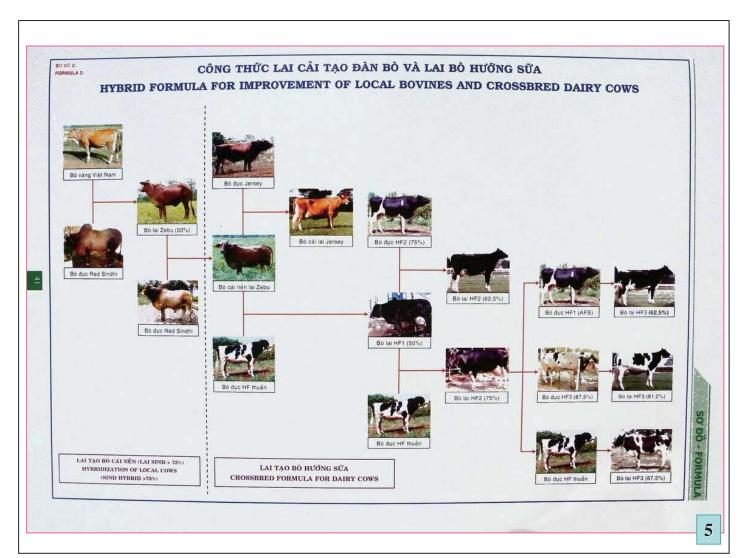
It has been assessed that Vietnam holds a high potential market for its burgeoning dairy industry. Up to the year 2020, the domestic and foreign investors still have many chances to catch business opportunity in the open dairy market share of 60 percent.

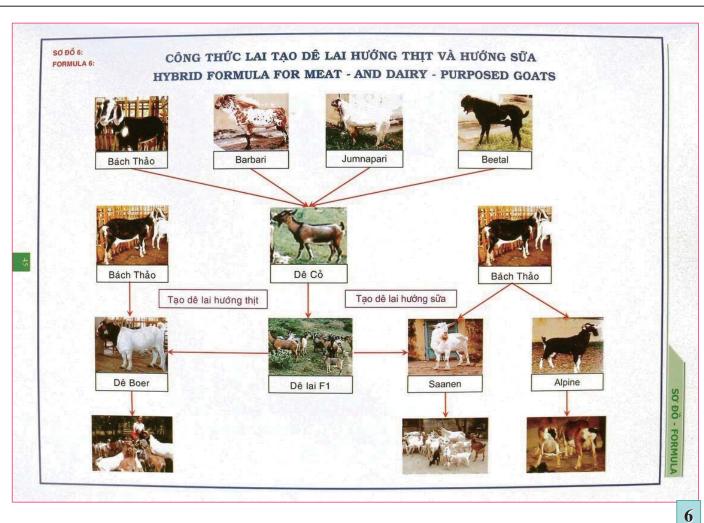
The Euromonitor International Market Survey Centre forecasted that up to 2011, Vietnam's dairy industry would grow to twice as much as 2008 with sales volume of 149,000 tonnes of fresh milk, 27,000 tonnes of low-fat milk and 39,000 tonnes of full cream powder milk.

Meanwhile, in the general development plan for Vietnam's dairy industry up to 2020, the country's dairy products would only meet 30 percent of the domestic consumption in 2010, 34 percent in 2015 and 38 percent in 2020. Therefore, in the future, the domestic and foreign investors still have many chances to catch business opportunity in the open dairy market share of 60 percent.

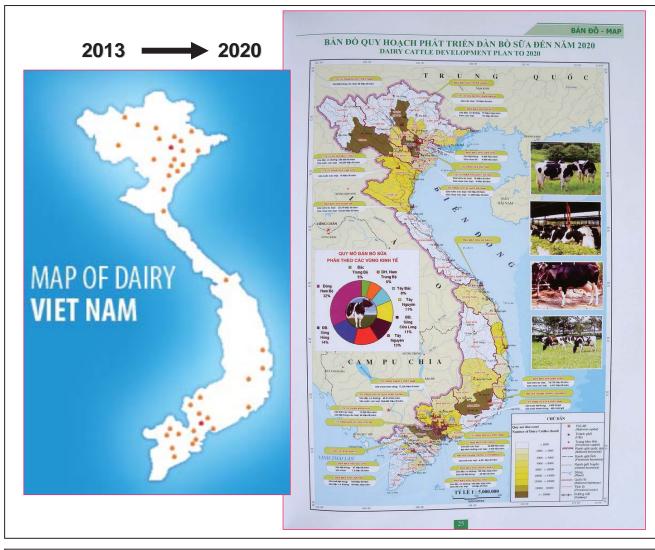
In 2008, the country's total volume of fresh milk reached 262,000 tonnes, which met only 22 percent of the nationwide demand. It's expected that the ratio of dairy products per capita would be 12 kilos in 2010, 16 kilos in 2015 and over 20 kilos in 2020.

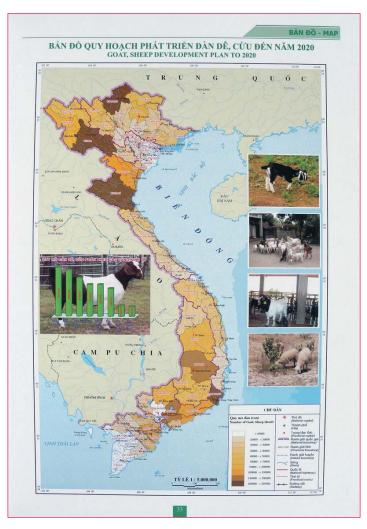


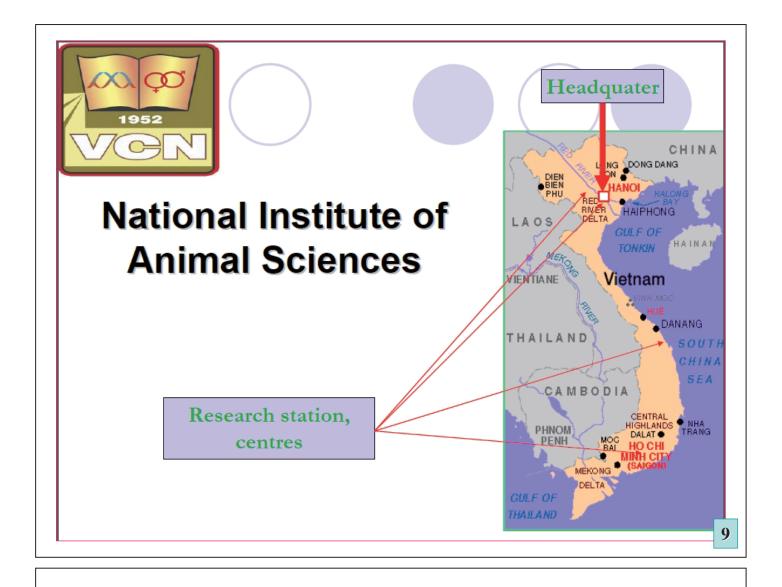














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